

FALL 2012 **HEALTHY** Outlook

HEALTH NEWS AND HAPPENINGS FOR THE COMMUNITY FROM WOOD COUNTY HOSPITAL



Dr. Scott Deering, Orthopaedic Surgeon, examines BGSU student Vance Hartke.

New WCH & BGSU Partnership Enhances Campus & Community

Bowling Green's two leading institutions – Bowling Green State University and Wood County Hospital – are working together in exciting new ways that will produce positive results for students on campus and residents in the region.

Collaborations ranging from Falcon-bedecked babies to top-flight medical facilities are generating healthy students, fit athletes and soaring fans. Here's how:

Athletics agreement extended through 2018

Wood County Hospital just announced it has extended and expanded its partnership with Bowling Green Athletics and its multimedia rights holder, Falcon Sports Properties through 2018.

Kicking off with the 2012 football season, Wood County Hospital will serve as the "Official Hospital" of Bowling Green Athletics and as the Falcons' exclusive hospital marketing partner. In addition to traditional partnership benefits, Wood County Hospital will embark on new activities to elevate its presence and be even more integrated with the campus community.

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Message



Over the past 60+ years, Wood County Hospital has steered a course through a variety of social, economic and legislative events in continuance of our interest in serving the community. Today we find an environment increasingly impacted by efforts to change the health delivery system. Many of these are linked to the Federal reform legislation (“the Affordable Care Act or ACA”); while others are tied to the economy and the efforts of insurers and self-insured employers to reduce their health care “spend.”

Some of these initiatives are still largely experimental concepts while others are emerging in large numbers as realities. They all target saving money, improving care, or a combination thereof.

With so many new ideas for improvement it can get a little confusing and sometimes a little frustrating for providers. It’s easy to question what the right thing to do is in this environment.

The “North Star” for Wood County Hospital is located by continuing to follow the patient. Our central focus on serving the needs of our community in both a clinically effective and cost effective manner keeps us moving, I believe in the right direction. So in this time of rapid change here are some of our goals for taking great care of people.

First, the Hospital and Bowling Green State University have announced plans to build a new University Health Center on the BGSU campus. WCH takes care of many students and University staff in our hospital and our clinics. Partnering with the University will help enhance campus-based service delivery, improve continuity of care, and create some economic efficiency. This is a very exciting project!

Secondly, WCH is working on adding radiation therapy to our portfolio of clinical services in Bowling Green. While cancer diagnosis often occurs regionally and at times nationally, radiation therapy treatments can be delivered expertly locally. It is difficult for patients receiving this service to make the number of trips frequently required for treatment to a location 25 miles or more away. Our service will offer radiation therapy here in Bowling Green to benefit both the patients and their families.

Finally, the Hospital continues to focus our efforts on trying to improve critical aspects of patients care. Our 30-day readmission rate is one of the lowest in the country, and the occurrence of central line or post-surgical infections is extremely rare. This occurs because our caregivers (physicians, nurses and others) spend significant time studying and measuring those processes of care with an eye to assuring great patient outcomes and high patient satisfaction. This is a formula for success in these complex times because as professionals we improve what we measure!

Of course none of these things can happen without the dedication, skill and cooperation of our associates here at WCH and our Medical Staff. We are blessed to have this team of professionals to care for our community. We look forward to moving ahead together to implement these new programs in this era of health reform.

Sincerely,

A handwritten signature in black ink that reads "Stan Korducki". The signature is fluid and cursive, with a large initial "S".

Stanley R. Korducki
President

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“Wood County Hospital has enjoyed a close working relationship with the Athletics Department at BGSU for many years,” Wood County Hospital President Stan Korducki said. “Our physicians, trainers and therapists have contributed professionally to make sports medicine at the University a strong and effective program serving the student-athlete. We look forward to a continued and enhanced partnership through this sponsorship.”

As part of the expanded agreement, Wood County Hospital will be giving away Bowling Green infant onesies to the University’s youngest fans born at the hospital during the month of August. Additionally, one lucky fan will win a trip on the football team charter plane to watch Bowling Green play the Florida Gators in Gainesville on Sept. 1. Another component of the expanded agreement is that the Stroh Center’s Anderson Club will now be ‘Presented by Wood County Hospital’.

“Wood County Hospital has been a strong partner with Falcon Athletics for many years,” BGSU Athletics Director Greg Christopher said. “From taking care of our student-athletes to supporting our teams, the partnership is part of the broader campus/community connection between BGSU and Bowling Green. We are grateful to have everyone at Wood County Hospital on our team.” ■

WCH and BGSU collaborate on new health center

Bowling Green State University and Wood County Hospital continue to work together on plans to develop a new student health center.

To be located near the BGSU campus, the joint

Babies born during the month of August at Wood County Hospital will receive a BGSU t-shirt and become the Falcons newest fans.



“ Our physicians, trainers and therapists have contributed to a strong and effective program serving the student-athlete. We look forward to a continued and enhanced partnership through this sponsorship.”

– Stan Korducki (right) with BGSU Head Football Coach Dave Clawson



new student health center could open in 2013 or 2014.

“We look forward to continuing our talks with Wood County Hospital,” said BGSU President Mary Ellen Mazey. “The goal is to enhance health care for our students while increasing efficiency. This type of common-sense, public-private partnership benefits our students, our University and our community.”

“Wood County Hospital is thrilled to be partnering with BGSU on the development of a new University Health Center,” said Wood County Hospital President Stanley



Carolyn Webb of Bowling Green was the lucky winner of the trip for two to see the Falcons play the University of Florida Gators on Sept. 1. Shown here are Cristy Gray, Vice President of Development (left) and Carolyn Webb.

R. Korducki. “This project will continue our history of collaboration on programs that benefit the University and the community. We look forward to having a 21st century facility to

support care for the students.”

The parties are hoping to have a new facility open the fall of 2013. ■

Awareness, screening event can help you protect your vascular health

While many Americans are aware of the life-threatening dangers of heart disease, there is another medical condition that endangers nearly 30 million people and actually causes more deaths each year than any cancer.

That condition is vascular disease outside of the heart. Taking steps to prevent, detect and treat it is as important for your life and long-term health as is battling heart disease.

“Good vascular health is a matter of life and limb,” explained Hammad Amer, M.D., vascular specialist at Wood County Hospital. He shared the findings of the American Vascular Association that vascular disease outside the heart – including stroke, peripheral arterial disease (PAD), carotid artery disease and aortic aneurysms – causes almost as much death and disability as heart disease.

As a vascular specialist, Dr. Amer is an expert in all vascular health treatments



Hammad Amer, MD

including medical management, noninvasive treatments, and minimally invasive surgeries. He emphasizes the importance of knowing the key risk factors of the disease as well as having a screening to detect and help prevent damage from vascular disease.

Three most common forms

Vascular disease is a disease of the blood vessels mainly caused by hardening of the arteries that occurs due to a buildup of fatty deposits or plaque. Vascular disease usually affects the heart (cardiovascular disease), brain (cerebrovascular disease) and legs (peripheral vascular disease).

The most recognized vascular diseases include:

Abdominal Aortic Aneurysm (AAA) is an enlargement or “bulge” that develops in a weakened area within the largest artery in the abdomen. The pressure generated by each heartbeat pushes against the weakened aortic wall, causing the aneurysm to enlarge. If the AAA remains undetected, the aortic wall continues to weaken, and the aneurysm continues to grow. Eventually the aneurysm becomes so large, and the aortic wall so weak, that rupture occurs, resulting in massive internal bleeding, a situation that is usually



A patient's carotid artery is scanned.

fatal. The only way to break this cycle is to find the AAA before it ruptures.

Carotid Artery Disease (Stroke)

occurs when the main blood vessels to the brain develop a buildup of plaque caused by atherosclerosis, also known as hardening of the arteries. When the buildup becomes very severe, it can cause a stroke.

Peripheral Arterial Disease (PAD)

occurs when atherosclerosis, or hardening of the arteries, causes a buildup of plaque in the blood vessels that carry oxygen and nutrients to all the tissues of the body. As these plaques worsen, they reduce essential blood flow to the limbs and can even cause complete blockages of the arteries.

Controlling vascular disease

Persons more than 55 years-of-age should discuss with their primary care physician how to control the following vascular health risk factors:

New Center for Weight Loss Surgery campaign puts patients front and center

For over 30 years, Wood County Hospital has helped thousands of patients lose weight, keep it off and enjoy healthier lives. We offer the most surgical options in Northwest Ohio, performing over 200 weight loss procedures a year. WCH kicked off in August a marketing campaign that features Peter F. Lator, M.D., WCH bariatric surgeon and 12 of his weight loss surgery patients. ■

Helping thousands lose weight and regain their lives.



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MEDICAL STAFF News

- High blood pressure
- High cholesterol
- Smoking
- Overweight
- Diabetes
- Lack of regular exercise

“In addition, people with a history of hypertension, diabetes mellitus, smoking, hypercholesterolemia, or known cardiovascular disease should ask their primary care physician to test for carotid artery disease,” Dr. Amer said.

Vascular Disease Screening Event set for September 20

To help people with early detection of hidden vascular disease and to identify their possible risk for the disease, Dr. Amer is offering a Vascular Screening Event on Thursday, September 20 from 8 a.m. to noon at his office, which is located at 960 W. Wooster Street, Suite 204. To schedule a screening appointment for the September 20 special event, call 419-383-6011.

The event consists of four painless, quick ultrasound screenings for Venous and Peripheral Arterial Disease (PAD), Carotid Artery Disease, Abdominal Aortic Aneurysm and Lower Extremity Limb Attack. The screenings, which take less than 15 minutes, are performed by a registered vascular technologist. Cost of the screening is \$50 and is not covered by health insurance.

Participants in the Screening Event will receive a report at the conclusion of the screening with recommendations that can be sent to their personal physician. If an issue is identified, participants should follow-up with their primary care physician or schedule an appointment with Dr. Amer.

Appointments with Dr. Amer may be made by calling his office at 419-354-3271. ■

Wood County Hospital continues to focus on growing its medical staff by attracting and retaining top talent. News about our Medical Staff includes:

Jason Bihn, MD, a pediatrician, joined Dr. Mike Lemon and Dr. Eric Rader at Wood County Pediatrics. A native of Northwest Ohio, Dr. Bihn received his medical degree from The University of Toledo College of Medicine and completed his residency at The University of Toledo Medical Center (College of Medicine) this past July. Dr. Bihn is available to provide comprehensive pediatric medical care to area children. To schedule an appointment with Dr. Bihn, call 419-352-6890.

Stuart Edmiston, MD, a family medicine physician in the Findlay area, assumed the practice of the late Dr. E.J. Kuebeck in June. Dr. Edmiston has twenty years of experience in family medicine and is board certified in both family practice and geriatrics. Dr. Edmiston attended the Ohio University College of Osteopathic Medicine where he received his Doctor of Osteopathy. He completed his residency training at Doctors Hospital of Stark County. Appointments may be made by calling 419-354-3921

Robert Neville, MD, an ophthalmologist, retired from his ophthalmology practice in March. At a WCH Medical Staff appreciation event, Dr. Neville was recognized by the WCH Board of Trustees for his 29 years of service to the hospital and the community.



Shown here are (l to r) Janet Neville, Dr. Robert Neville and Stan Korducki, WCH President.



Jason Bihn, MD



Stuart Edmiston, MD



Deanna Kiba, DO

Re-locations

Deanne Kiba, DO, a family medicine physician, has established a new practice, Integrative Family Care located at 960 W. Wooster St., Suite 204. Dr. Kiba was previously with Bowling Green Family Physicians. Dr. Kiba, cares for people of all ages, with emphasis in women's health and preventive medicine. To schedule an appointment, call 419-354-3250.

Deaths

Edelbert Kuebeck, MD, a family medicine physician, passed away on May 10 after a struggle with cancer. The Wood County Hospital community deeply misses him, fondly remembering him as a fine physician and an even better person. Dr. Kuebeck was a member of the Wood County Hospital medical staff for 30 years, during which time he held a number of leadership positions. He also served on the WCH Board of Trustees for 13 years.

FROM THE Foundation

Key ingredients for WCH's caring mission

Bread. A basic, yet essential, food for people.

Bread can be simple or complex, plain flour and yeast, or enlivened with a seemingly endless array of ingredients and flavors.

Often it is in the sharing of bread that we achieve community with others.

When you think about it, philanthropy is a lot like bread.

The ingredients for this philanthropic bread of the WCH Foundation – in this case, the various methods and forms by which money is donated – are diverse, yet each is absolutely essential.

Like bread, a philanthropic gift often comes from the heart, and it is in the sharing of financial gifts that we enrich our community.

The generous donations started 61 years ago when members of this region and Wood County Hospital employees rallied around the hospital to begin giving back, in so many nourishing ways.

It continues today with the Foundation's capital campaign, now collecting pledges during the campaign's final year.

Philanthropy happens through the planned giving program, which continues to receive gifts every year, and it is seen in the annual fund, which is coming up on its third year. Over 150 new donors each year support the Foundation and vital programs within the hospital.

Lifegiving gifts are found in the more than 100 memorial and tribute pavers which

Funds for more than 100 memorial and tribute pavers have been donated to the WCH Foundation.



received from the Audrey Rentz estate.

Employees also continue to not only support the hospital but also many worthwhile organizations by building teams that participate in important community fundraising events, such as the Walk from Obesity and the American Cancer Society's Relay for Life.

In addition to supportive financial contributions to the hospital, our physicians and nurses give their time back to medical missions, and through continuing medical education lectures.

Furthermore, our Guild is finalizing plans to furnish and establish the new meditation room – food for the spirit – through fundraising.

The Foundation continues to be a strong part of WCH because of the people, communities, organizations and more who share with us their philanthropic gifts. Thank you for your continued support of all our efforts! Thank you for your nourishing gifts from the heart.



have been donated, as well as in a major gift recently

To get involved with the Foundation contact Cristy Gray, Vice President of Development at 419-372-7627 for more information. ■

Foundation board establishes scholarship fund

The Wood County Hospital Foundation is committed to giving back to our community, both now and for the future. That's why the Foundation Board at their recent meeting approved \$2,000 for scholarships for local high school students, beginning with the 2012-2013 school year.

The Foundation has an endowed fund at Bowling Green State University and will continue to increase that fund for scholarships at the University. The recent board action will commit additional funds collected through future WCH/BGSU Chamber of Commerce Blood Analysis events to be used for two \$1,000 scholarships for area high school seniors and graduates. Students may apply for a scholarship through their school's guidance counselors.

In other action, the board named Dean King as the next Chairman of the Foundation Board of Trustees, and also thanked Colleen Smith for her years of service as Chairman. ■

Women's Golf Outing Nets \$10,000

More than 100 women golfers enjoyed a day of fun, a lovely golf course, good food and a raffle and silent auction at the Women Fore Women Golf Outing on July 26 at Stone Ridge Golf Club. The outing netted more than \$10,000. All of the monies raised will go towards the Guild's five-year commitment of \$150,000 to sponsor the Women's Center as part of the hospital expansion project. Cheryl Lance,

More than 100 women participated in the 2012 Women Fore Women Golf Outing. Shown here (l to r) are Eileen Smith, Kay Martin, Sally Amos and Sue Kerr.



mammographer at the center, thanked the golfers for their generous support. Lance shared that more than 9,000 mammograms have been performed since the Center opened its door in February of 2010.

The next outing will be held on July 18, 2013. ■

MEMORIAL/TRIBUTE DONORS

Family and community members continue to recognize the importance of Wood County Hospital and what it meant to their loved ones.

*Linda Dunn
Rick Kistler
WCH girls in Registration
Karen and Dave Apple
Mr. & Mrs. Jeff Hannab
Mr. & Mrs. Jim Arnold
Jerry Roberts
Mr. & Mrs. Carl Bruckner and Family,
Mr. and Mrs. Ken Brancheau & Family
Kathie Longfellow
Mr. & Mrs. Don Seibert
Carol Rothenbubler
Alex Harmon
Julie Obneck & Family
Mr. & Mrs. Rick Donaldson
Mr. & Mrs. Paul Rankin & Family
Rosemary Dick & Family
Mr. & Mrs. Richard Dick
Wood County Recorder's Office
Mr. & Mrs. Farabee
Robyn Rogers & Family
Nick & Carroll Feasel & Family
Larry & Janet Shaffer
Mr. & Mrs. Dan Beattie
Mr. & Mrs. Fred Thompson & Family
Valley Rubber Foundation
Keith Miller
Fran & Larry Weiss
Michael & Kay Miesle*

Some of the gifts recognize those who recently passed:

Lisa Coan, Laurine B. Falls, Gene Roe, Edelbert J. Kuebeck, Clara Dick, John Croghan, Edward A. Miller

Grateful patients are great!

People always like to hear that they are doing a good job, and the skilled healthcare professionals at Wood County Hospital are no exception.

Fortunately, the WCH I Make a Difference Grateful Patient Program makes it easy for patients and their families to get a message to their caregivers.

Here are some recent comments from our patients:

"From the nurse who greeted and admitted me to the anesthesiologist team, to post-op – they were very friendly, comforting and willing to answer my questions." – Helen Riley

"Christy was very caring, smart and always there when I needed a nurse. Dr. Matus was the best." – John Wagner

"My nurse was very dedicated to her profession. Her personality and loving care should be appreciated by all her coworkers(?) and the patients she takes care of."

– Carolyn Herringshaw

If you would like to thank or recognize a member of our WCH healthcare team, contact the Foundation at 419-372-7627 or email grayc@woodcountyhospital.org. ■





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Wellness Programs

Sign up for your health class online!

The easiest, fastest way to learn about classes and programs at Wood County Hospital is via our website, www.woodcountyhospital.org/classes. You can also register and pay for classes online, all from the comfort of your personal computer, 24 hours a day. Enhance your health now by checking out our programs.

Positively Pink Women's Health Series

Women's health information sessions with a fun-filled twist. For more information, call 419-354-8887.

Ladies Day Out

Saturday, November 10
8:30 a.m. – 1:00 p.m.

Speakers from a variety of disciplines will discuss health issues of interest to women.

Barber Shop Talks

Health and wellness programs for men who want to take action to improve the quality of their lives. For more information, call 419-354-8987.

Monday, November 19

6:30 – 7:00 p.m.- Activities

7:00 – 9:00 p.m.- Program

Man to Woman: Communications Between the Genders

Men and women communicate and listen in different ways which can affect their personal relationships. Tim Butler, Licensed Clinical Counselor, will discuss ways to communicate with your partner and ensure that you are both coming away from a conversation on the same page.

Healthy Men

Ken Power, M.D., a family medicine physician will discuss important age specific screenings and tests for men.

Weight Loss Programs

Choose to W.I.N.

Learn how to lose weight and keep it off through a customized eating plan. Weekly meetings led by a registered dietitian are held every Saturday from 10 to 11:00 a.m. a one-time "roll-in" information session is required to begin this. For more information, call 419-354-8887.

Roll-in Class

Saturday, October 6 11:15 a.m. – 12:30 p.m.

Saturday, November 3 11:15 a.m. – 12:30 p.m.

Cost: \$50.00 start up fee/\$5 per session.

Health Matters Lecture Series

Bi-monthly lectures on a variety of health topics given by WCH healthcare professionals.

Taking Control of Your Pain

Tuesday, November 6

5:30 – 6:30 p.m.

Hares Akbary, M.D., from the WCH Pain Management Center will discuss various pain management techniques.

Personalized Knee Replacement Surgery

Wednesday, November 7

6:00 – 7:30 p.m.

Carlos Gomez, MD, Orthopaedic Surgeon will discuss the latest technology used for personalized knee replacement surgery at Wood County Hospital. Call 419-373-4164 for more information.

Diabetes Interest Group

Free monthly meetings for individuals who have diabetes, or their significant others.

Ask the Experts Panel

Thursday, October 11

12:00 noon – 1:00 p.m.

Diabetes experts D. Wayne Bell, M.D., Debra Parker, PharmD, will host a question and answer session covering a range of topics related to diabetes, including herbal remedies, medications and diet. Bring your questions. For more information, call 419-354-8863, option 3.

Health Screenings

Free Diabetes Screening

Tuesday, October 16

12:00 noon – 1:00 p.m.

Open to the public at the Bowling Green Community Center, 1245 W. Newton Rd.

